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Defense Acquisition University



Foundational  
Learning



Workflow  
Learning

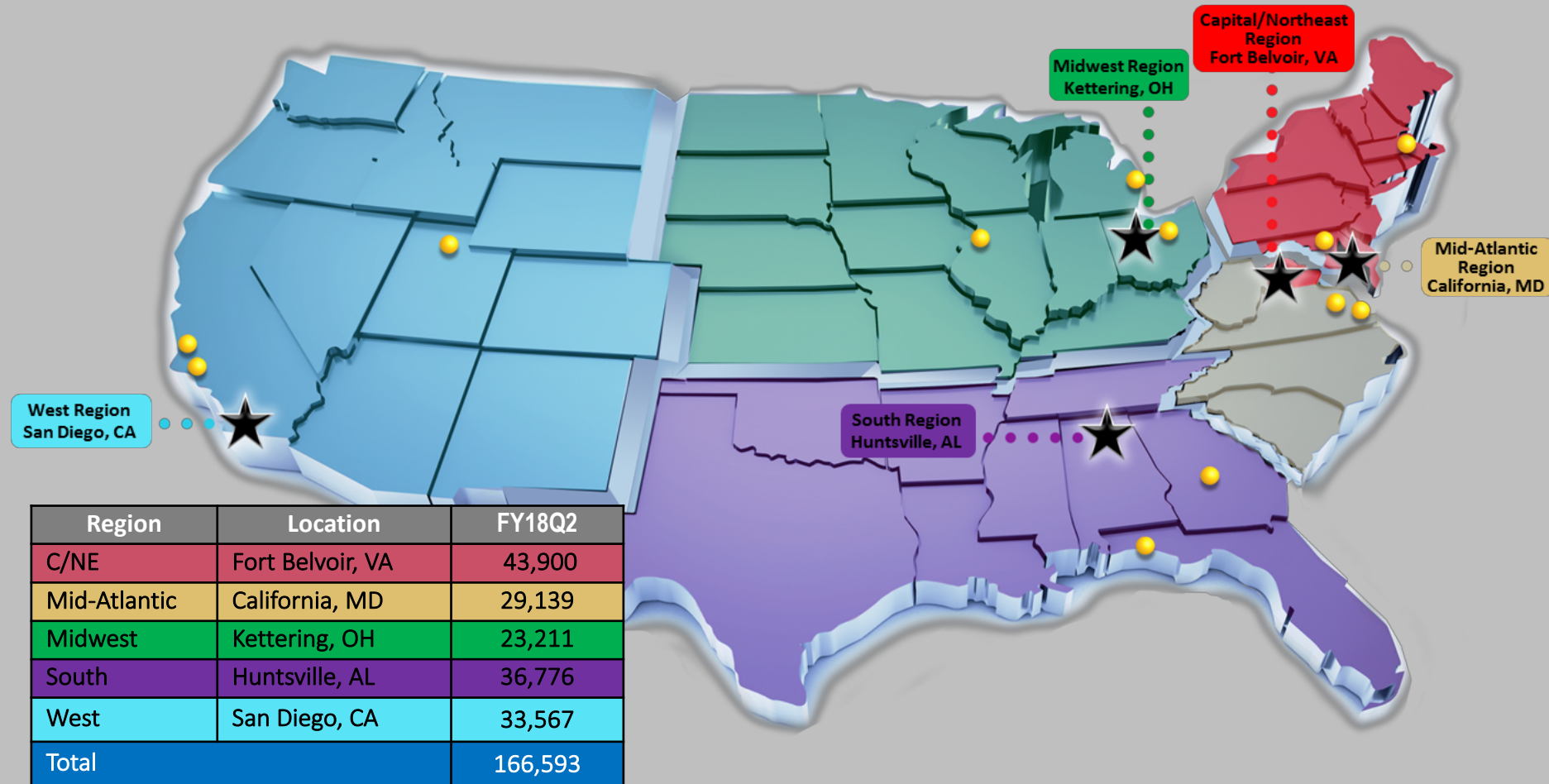


Performance  
Learning

**Bill Kobren**  
**Director, Logistics & Sustainment Center**  
**May 15, 2019**



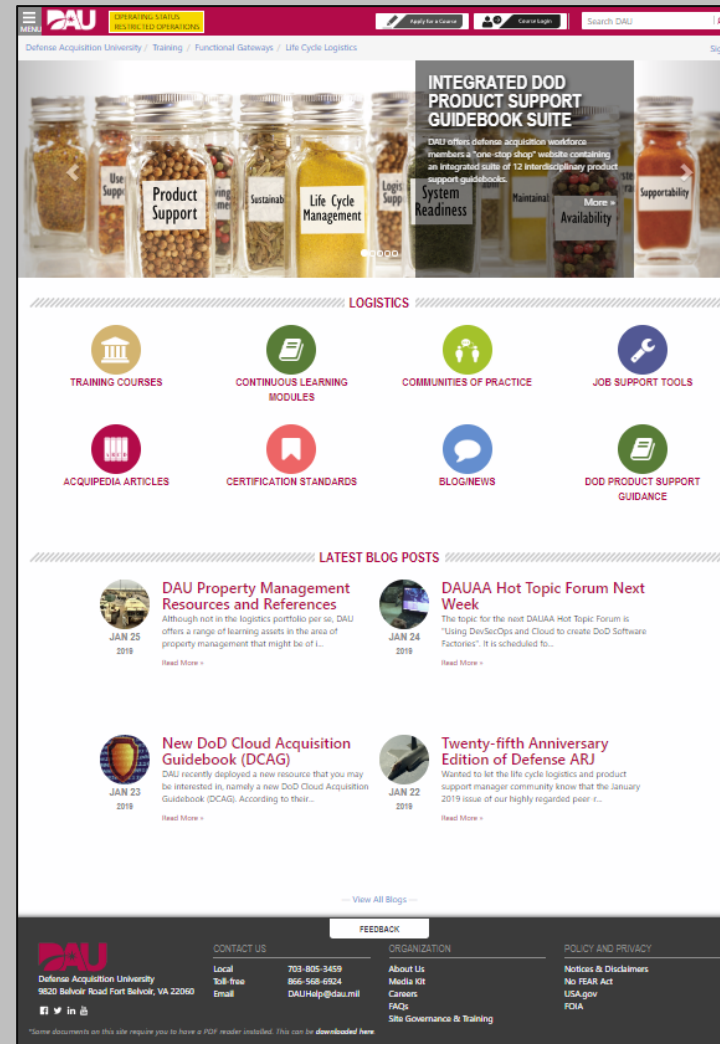
# Defense Acquisition University: Located With Our Customers



*We are part of the community, not just a place to take classes.*

# Logistics Functional Gateway: “One-Stop Shop”

- **Menu & Operational Status** →
  - DAU Regional Locations & Colleges
  - Product Support References & Tools
  - Product Support Policy & Guidance
- **Rotator Announcements** →
  - Hot Topics
- **Logistics Quick Links** →
  - Training
  - Communities of Practice
  - Tools
  - ACQuipedia
  - Certification Standards
  - Product Support Guidance Suite
- **Logistics Director’s Blog** →
  - Four Most Recent Blog Posts
  - Access to Archives Since 2009
- **Contact & Organizational Information & Feedback** →



<https://www.dau.mil/training/career-development/logistics/>

# Integrated Suite of Product Support Focused Learning Assets & Related Resources





# Integrated Suite of Product Support Focused Learning Assets & Related Resources



# Life Cycle Logistics DAWIA Certification Requirements (FY19)

## Level I Certification

**ACQ 101**  
Fundamentals of Systems  
Acquisition Management

25 hrs, online

**ENG 101**  
Fundamentals of Systems  
Engineering

35 hrs, online

**LOG 100**  
Life Cycle Logistics  
Fundamentals

27 hrs, online

**LOG 102**  
Fundamentals of System  
Sustainment Management

25 hrs, online

**LOG 103**  
Reliability, Availability and  
Maintainability (RAM)

22 hrs, online

**CLL 008**  
Designing for Supportability  
in DoD Systems

**CLL 011**  
Performance Based Life  
Cycle Product Support (PBL)

*Knowledge based*

**1 Year Experience**

## Level II Certification

**ACQ 202**  
Intermediate Systems  
Acquisition, Part A

35 hrs, online

**LOG 200**  
Product Support Strategy  
Development, Part A

22 hrs, online

**LOG 206**  
Intermediate Systems  
Sustainment  
Management

27 hrs, online

**CLL 001**  
Life Cycle Mgt &  
Sustainment Metrics

**CLC 011**  
Contracting for the  
Rest of Us

**CLL 012**  
Supportability  
Analysis

**ACQ 203**  
Intermediate Systems  
Acquisition, Part B

4.5 days, classroom

**LOG 201**  
Product Support Strategy  
Development, Part B

4.5 days, classroom

**LOG 235**  
Performance-Based  
Logistics

16 hrs, online

**CLE 068**  
Intellectual Property  
& Data Rights

### Choice of:

- EVM 101 Earned Value Mgt OR
- RQM 110 – Requirements Mgt OR
- CON 121/124/127 Contract Planning, Execution and Mgt OR
- LOG 204 – Configuration Mgt OR
- LOG 215 Technical Data Mgt

15-35 hrs, online

*Application/case based*

**2 Years Experience**

## Level III Certification

**LOG 340**  
Life Cycle Product Support

4.5 days, classroom

**LOG 350**  
Enterprise Life Cycle  
Logistics Management

9.5 days, classroom

**CLL 005**  
Developing a Life Cycle  
Sustainment Plan (LCSP)

**CLL 015**  
Product Support Business  
Case Analysis (BCA)

**CLL 020**  
Independent Logistics  
Assessments

### Choice of:

- LOG 211 – Supportability Analysis OR
- BCF 216 – O&S Cost Analysis OR
- ACQ 265 – Services Acquisition OR
- ACQ 315 – Understanding Industry (Business Acumen)

4.0-4.5 days, classroom

*Case/scenario based*

**4 Years Experience**

- **Two-week Post-Level III Training for ACAT I/II DoD PSMs**

- PSM roles & responsibilities, leadership, proven practices, [affordable/effective product support strategies](#)
- [Executive-level](#) case studies challenge PSMs with [real-world sustainment scenarios](#)
- Students develop and defend [creative and comprehensive solutions](#)
- Stakeholder Tactical Engagement Plan (STEP) tool to [develop strategies](#) to address stakeholder challenges
- Students develop and deliver a sustainment lesson-learned presentation; [current, real-world issues](#) provide opportunities for peer feedback, and in-depth cross-Service communication & problem-solving
- OSD, Service, Industry leaders support each offering; [frank & candid discussion](#) on sustainment challenges

- **Course Highlights**

- Mandated by Principal Deputy ASD(L&MR) “DoD PSM Mandatory Training Requirement” memo (1 Feb 16)
- Focus on [PSM success fielding & sustaining systems](#) within framework of 10 U.S.C. §2337 & DoD policy
- [Interdisciplinary emphasis](#): product support, business, engineering, contracting topics
- Focus areas [include leadership, critical thinking](#), cross-functional integration

**“PSMs said information and training provided by  
Defense Acquisition University were excellent...”**

**- GAO-17-744R (Sep 17)**



- FY19-20 Class Schedule
  - 19-002: 29 Apr – 10 May 2019
  - 19-003: 12 – 23 Aug 2019
  - 20-001: 24 Feb – 6 Mar 2020
  - 20-002: 27 Apr – 8 May 2020
  - 20-003: 17 – 28 Aug 2020
- Details in DAU iCatalog
  - [http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs\\_id=2068](http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs_id=2068)

**“Designed for Senior Managers, there is heavy use of critical thinking-based applications and financial justifications for any implementation decisions”**

*-- American Council on Education (ACE®) Review of LOG 465*

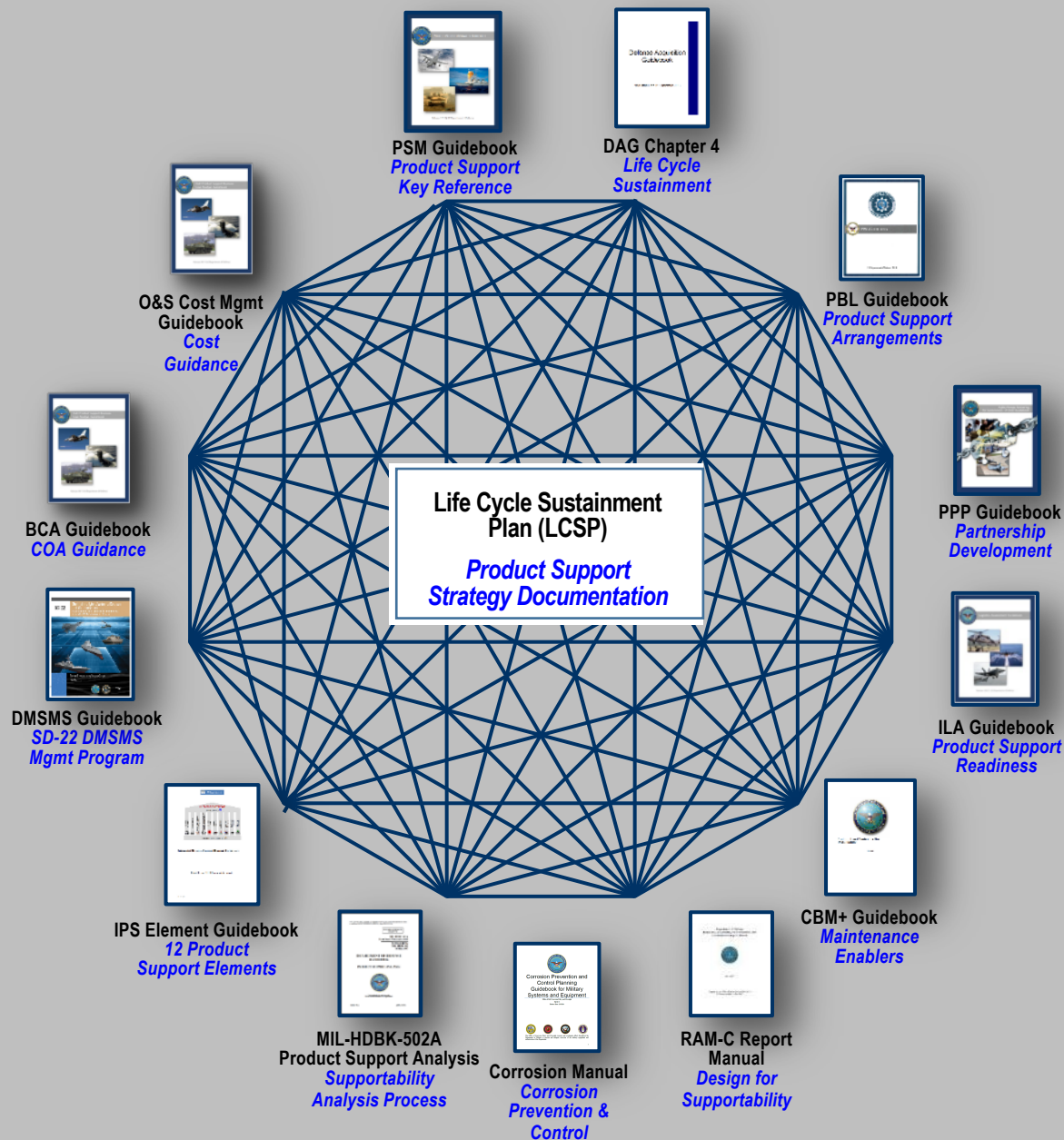


# Nearly 90 Interdisciplinary Product Support- Focused Online Training Opportunities



# Suite of DoD Product Support Guidance Accessible from a Single Site

<https://www.dau.mil/tools/p/integrated-Product-Support-Guidebook-Suite>



# Life Cycle Logistics – Professional Reading List

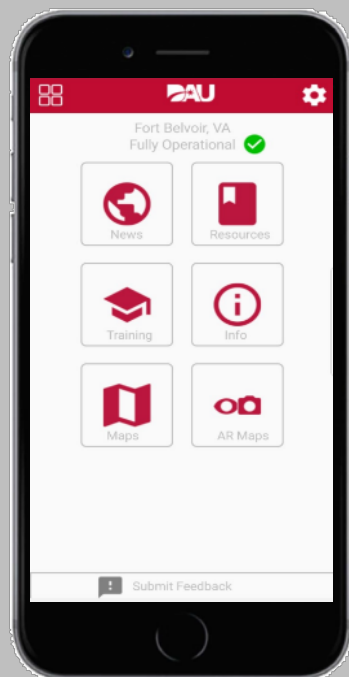
- Professional Reading List available on LOG CoP
  - <https://www.dau.mil/cop/log/Pages/Topics/Life-Cycle-Logistics-Career-Field-Recommended-Reading-List.aspx>
- Six primary topic areas:
  - Logistics Engineering & Designing for Supportability
  - Supply Chain Management
  - Business Case Analysis
  - Continuous Product & Process Improvement
  - Organizational Excellence, Customer Focus & Strategic Transformation
  - Leadership & Management


**“Not all readers are leaders, but all leaders are readers”**

**-- Former President Harry S. Truman**



# DAU APP for Smartphones

<https://www.dau.mil/online-resources/p/Mobile-App>







## NOW AVAILABLE ON GOOGLE PLAY AND APPLE APP STORES

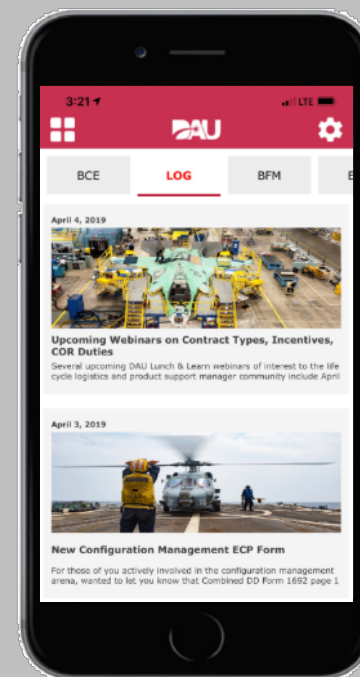


**SEARCH FOR "DEFENSE ACQUISITION UNIVERSITY" AND LOOK FOR THE DAU ICON.**

Downloadable to your personal device, or government devices, with approval from your agency's phone issuer.

Visit <http://go.usa.gov/xEGNg>.

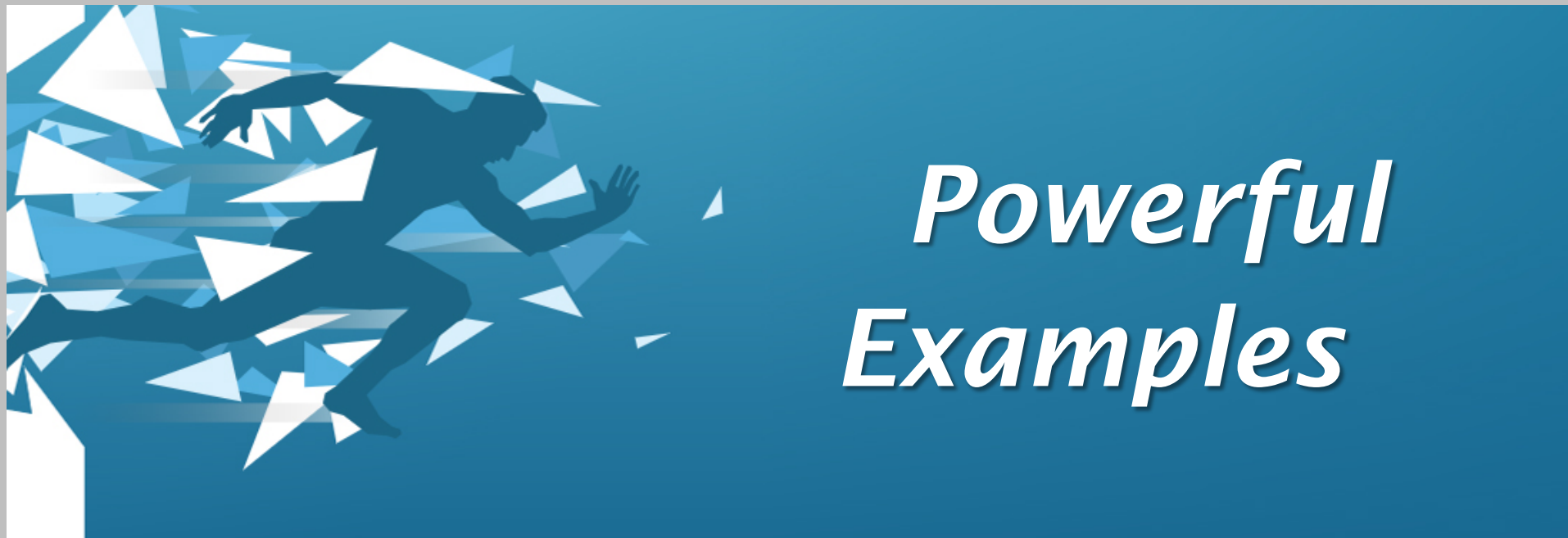








# Tell your story



*Powerful  
Examples*

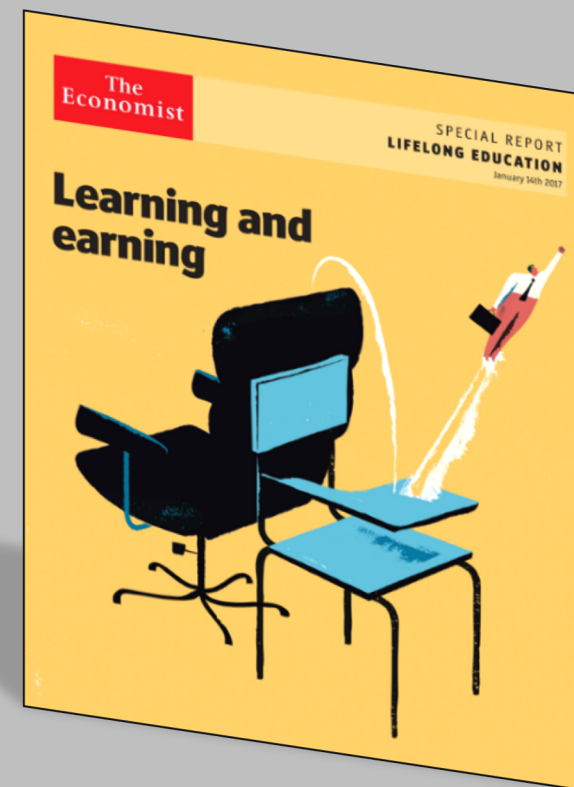
[insight@DAU.mil](mailto:insight@DAU.mil)

# “20 Questions” Every PSM Should be Prepared to Answer

1. What is our **product support strategy**? How do we know it's the right approach?
2. What are our key program **product support metrics**? Why were they selected?
3. When was our **LCSP** last updated? What's changed since? When will it next be revised?
4. Who are our product support **integrators** (PSI) & product support **providers** (PSP)? Why?
5. What kind of **product support arrangements** do we have with our PSIs & PSPs?
6. Tell me about our **product support should cost initiatives**? What are the results? How do we know?
7. Are we leveraging an affordable & effective **PBL** product support strategy? Why or why not?
8. Does our maintenance planning include **public-private partnerships (PPP)**? Why or why not?
9. What is our **DMSMS and obsolescence mitigation strategy**? Is it working? If not, why not?
10. When was our most recent **Independent Logistics Assessment (ILA)**? What were the results? What are we doing to resolve shortfalls? When is the next one scheduled?
11. When was our **Product Support Business Case Analysis (BCA)** last updated? Results?
12. What is our **depot source of repair** (DSOR) strategy? **Core logistics assessment** (CLA) results?
13. How do we mitigate risks when shifting **sustainment workloads** to new PSIs/PSPs?
14. How effective is your interface with the **systems engineering community**? How do you know?
15. What are our primary **product support risks** -- and what are our mitigation plan(s)?
16. What is our **intellectual property strategy**? How was it determined?
17. How are we using system **test & evaluation** to assess veracity of our product support strategy?
18. What is our **Supply Chain Risk Management (SCRM)** strategy? What will it do for us?
19. What is our **product support funding profile**? Does it meet projected requirements over the FYDP?
20. *How satisfied are our Warfighter customers with our product support planning & execution?*

# A Few Final Thoughts

- We Must Continue to “Up Our Game”
- Lifelong Learning is a Professional Imperative – Both in & out of Government
- Technological Change Demands Stronger and More Continuous Connections Between Education and Employment
- Technology & Threats Rapidly Evolving... SCRM, Counterfeits, Cyber, AI, Machine Learning, IP, Data Analytics, Agile Acquisition/MTA, Software LCM and list goes on
- Interdisciplinary Integration, Teaming and Collaboration are Critical: We Must Get Out of Our Respective Functional Silos
- DAU stands ready to support you



Reference: PD ASD(A&S) Presentation, 3 Apr 19



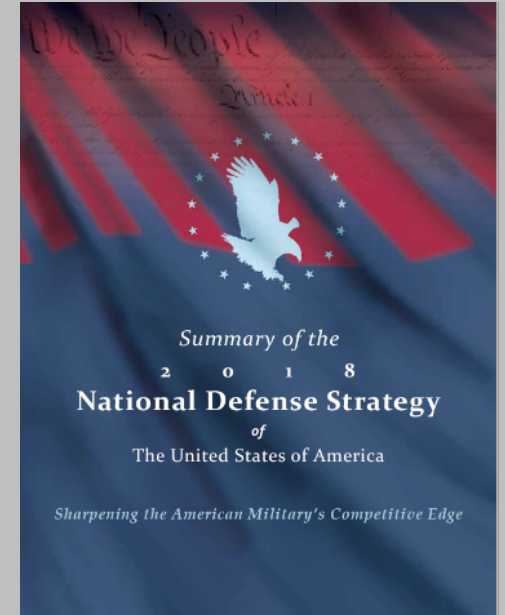
# Questions?



# Aligning with the 2018 National Defense Strategy

Product Support efforts must align with and support the three lines of effort outlined in the 2018 National Defense Strategy (NDS):

1. **Rebuilding military readiness** as we build a more lethal Joint Force
  - Including focus on resilient and agile logistics
2. **Strengthening alliances** as we attract new partners
  - Leveraging public-private partnering opportunities
3. **Reforming the Department's business practices** for greater performance and affordability
  - Including focus on “streamlining rapid, iterative approaches to capability development”
  - Including focus on “logistics and supply chain management, wherein Department seeks to transform sustainment to enhance operational readiness...”



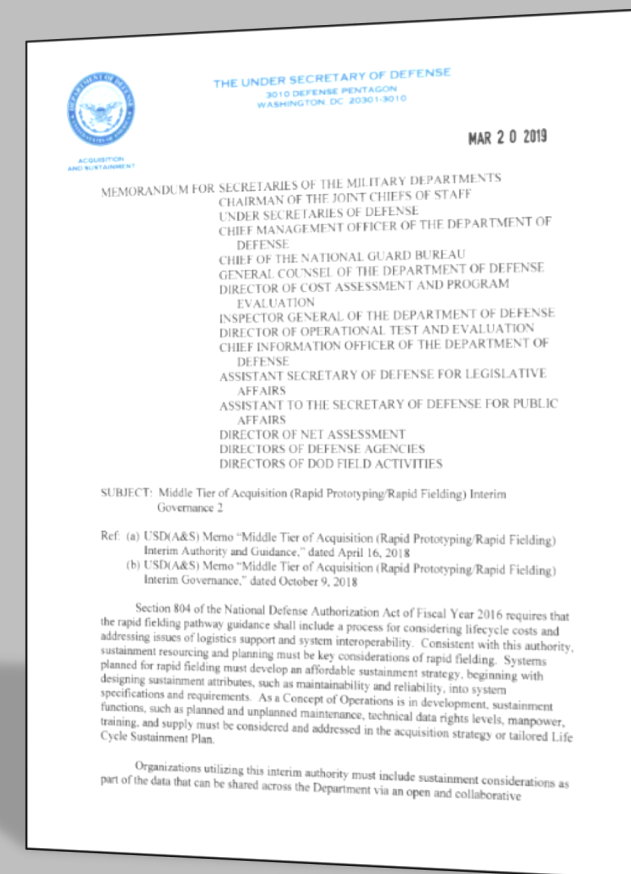
# Life-Cycle Sustainment Planning

(DoDI 5000.02, Enclosure 6)

- Sustainment **across the life cycle**
- Reflects increased **emphasis on program sustainment and operation & support costs**
- Detailed planning required in support of **all acquisition phases**
- PBL Policy - Requires PMs to “develop and implement an affordable & effective **performance-based product support strategy**”
- Requires **Life-Cycle Sustainment Plan (LCSP)** for all programs, including IP Strategy & annex for Core Logistics Analysis
- Outlines overarching **Sustainment Metrics**
- Component-conducted **Independent Logistics Assessments (ILA)** for programs prior to key decision points and milestone decisions to assess sustainment strategy
- **Post-IOC assessments** required every 5 years

# USD(A&S) "Middle Tier of Acquisition (Rapid Prototyping/Rapid Fielding) Interim Governance 2" Memo (20 Mar 19)

- FY16 NDAA Sec 804 required rapid fielding guidance include life-cycle costs and addressing logistics support
- "...Consistent with this authority, **sustainment resourcing and planning must be key considerations** of rapid fielding"
- "...Systems planned for rapid fielding must **develop an affordable sustainment strategy**, beginning with designing sustainment attributes, such as maintainability and reliability, into system specifications and requirements"
- "...sustainment functions, such as planned and unplanned maintenance, technical data rights levels, manpower, training, and supply **must be considered and addressed in the acquisition strategy or tailored Life Cycle Sustainment Plan**"
- "...Organizations utilizing this interim authority **must include sustainment considerations...**"





# Agile Acquisition Resources

- New DoD OT Guidebook [https://www.dau.mil/tools/t/Other-Transactions-\(OT\)-Guide](https://www.dau.mil/tools/t/Other-Transactions-(OT)-Guide)
- OT Mythbusting Micro-videos <https://media.dau.mil/eseach/search?keyword=%22OT%20Mythbusting%22>
- CLC 035 Other Transaction Authority for Prototype Projects [http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs\\_id=424](http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs_id=424)
- OT ACQuipedia Article <https://www.dau.mil/acquipedia/Pages/ArticleManage.aspx?aid=dd749bb2-2ed0-49ca-868e-83f02962ee3e>
- Digital Acquisition Prototype Website <http://go.usa.gov/xPtB7>
- Adaptive Acquisition Framework <https://aaf.dau.mil/aaf/>
- Contracting Cone <https://aaf.dau.mil/contracting-cone>

